

Sam Pell

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Honors Classes

Snow College, Ephraim, UT

2013-2015

- Honors Creative Arts (Course name/number), 3 credits 1st year
- Honors Biology (same), 3 credits 1st year
- Honors Psychology (same), 3 credits 2nd year
- Honors Physics (same), 3 credits 2nd year

Academic Experiences

Internship at ABC Company, 30 hours per week/360 hours total

2nd year

- Designed marketing materials
- Contacted clients
- Data entry and management
- Researched viability of a new campaign and presented findings

Service Project, 100 hours total

1st year

- Designed website and marketing materials for local food pantry as a volunteer
- Researched the history and mission statement of the food pantry
- Interviewed employees to discover opinions about current marketing materials
- Worked with focus groups assess design, usability, and information access

Undergraduate Research Assistant, 10 hours per week/150 hours total

2nd year

- Collaborated with Professor Smith to discover how white space influences reading comprehension on websites
- Recruited students to participate in focus groups testing reading comprehension
- Assisted in writing and administering comprehension tests
- Entered and analyzed data

URCO Grant Applicant, 30 hours total

3rd year

- Recently applied for an Undergraduate Research and Creative Opportunities Grant to support continued website-design research

Study Abroad, University of Sao Paulo

2nd year

- Semester in Brazil studying Portuguese and web programming